	959388 1	947507 1	947401 1	947196 1	941333	939165	935121	914115 booked as dscc	907915 booked as dscc ie	CONTRACT
	11/1-11/8	10/25-10/31	10/18-10/24	10/11-10/17	10/4-10/10	9/27-10/3	9/20-9/26	8/8-8/12 C	7/26-8/7 c ie	DATES OF CONTRACT
	17	50	4	43	91	81	91	±	179	# OF SPOTS
	\$ 14,900.00	\$51,700.00	44 \$48,700.00	\$ 41,200.00	\$71,400.00	\$71,600.00	\$76,900	\$ 3,620.00	\$75,980.00	WTHI-F GROSS OWED
	↔	⇔	↔	€9	⇔	€	₩	₩	₩	016 F
	2,235.00	7,755.00	7,305.00	6,180.00	10,710.00	10,740.00	11,535.00	543.00	11,247.00	IS POLITICAL DLITICAL ISS TOTAL (15%) COMMISSION
	\$ 12,665.00	\$ 43,945.00	\$41,395.00	\$35,020.00	\$ 60,690.00	\$60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	2016 POLITICAL FALL SPENDING WTHI-POLITICAL ISSUE-DSCCIE AND I ROSS TOTAL (15%) NET PROD.)WED COMMISSION COST COSTS
	\$ 12,665.00	\$ 43,945.00	\$ 41,395.00	\$ 35,020.00	\$ 60,690.00	\$ 60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	AND DSCC PROD. NET COSTS OWED
	\$ 12,665.00	\$ 43,945.00	\$41,395.00	\$35,020.00	\$ 60,690.00	\$ 60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	NET RECEIVED
										DIFF IN TOTALS
sent to	sent to hub	hub payment	hub payment sent to	hub payment sent to	hub payment	hub payment	hub payment	payment sent to	payment sent to	CHECK #

CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	evision	Alt Order	r#
	947507	1	2532035	6
Product				
various				
Contract Dates	Estimate #			
10/25/16 - 10/31/16	5444			
Advertiser			Original Dat	e / Revision
POL/DSCC IE			10/03/16	/ 10/03/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	Vashington	Katz/Washing
	Special Hand	lling		
	Demographic	2		
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref		Advertise	er Ref
	IN3307/TO23	2		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ate Rtn TypeSpo	ots	Amount
1 WTHI 10/25/16 10/31/16 News 10 M-F Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1111 4 Week: 10/31/16 11/06/16 1 1	6a-7a <u>Rate</u> \$800.00 \$800.00	:30	NM	5	\$4,000.00
2 WTHI 10/25/16 10/31/16 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -3333 12 Week: 10/31/16 11/06/16 3 3	7a-9a <u>Rate</u> \$500.00 \$500.00	;30	MM	15	\$7,500.00
3 WTHI 10/30/16 10/30/16 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S 1	9a-1030a <u>Rate</u> \$800.00	:30	NM	1	\$800,00
N 4 WTHI 10/25/16 10/31/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1111 4 Week: 10/31/16 11/06/16 1 1	9a-10a <u>Rate</u> \$200.00 \$200.00	:30	NM	5	\$1,000.00
5 WTHI 10/25/16 10/31/16 News 10 Midday Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1111 4 Week: 10/31/16 11/06/16 1 1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM	5	\$6,000.00
N 6 WTHI 10/25/16 10/28/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -TwTF 1	3p-4p <u>Rate</u> \$200.00	;30	NM	1	\$200.00
7 WTHI 10/25/16 10/31/16 News 10 at 5p 5-530p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -TWTF 1 Week: 10/31/16 11/06/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	:30	MM	2	\$2,800,00
8 WTHI 10/25/16 10/31/16 News 10 at 6p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -TwTF 1 Week: 10/31/16 11/06/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM	2	\$5,000.00
N 9 WTHI 10/25/16 10/31/16 M-F 530p-6p Start Date End Date Weekdays Spots/Week	530p-6p <u>Rate</u>	:30	NM	5	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station with amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 947507 /	Alt Order # 25320356
Contract Dates 10/25/16 - 10/31/16	Product various	Estimate # 5444
Advertiser	<u> </u>	riginal Date / Revision
POL/DSCC IE		10/03/16 / 10/03/16

thing Ob Otat Data End Data December	Start/End Time	Spots/	Data Din Tuna C	noto	Amount
*Line Ch Start Date End Date Description		Days Length Week	Rate Rtn TypeS	pois	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -1111 4	<u>Rate</u> \$500.00				
Week: 10/24/16 10/30/16 1	\$500.00 \$500.00				

N 10 WTHI 10/25/16 10/28/16 M-F 730p-8p	730p-8p	:30	NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -TW-F 2	<u>Rate</u> \$800.00		1		
11 WTHI 10/26/16 10/26/16 Wed Hour 1	8p-9p	:30	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16w 1	<u>Rate</u> \$2,500.00		1		
12 WTHI 10/30/16 10/30/16 Sun Hour 1	7p-8p	:30	NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/24/16 10/30/16S 1	\$4,000.00				
N 13 WTHI 10/29/16 10/29/16 News 10 Late News Sa	11p-1130p	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate		1		
Week: 10/24/16 10/30/16S- 1	\$900.00				
N 14 WTHI 10/30/16 10/30/16 Reg Season Colts (LIT)	Reg Season Colts	:30	NM	2	\$10,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/24/16 10/30/16S 2	\$5,000.00				
N 15 WTHI 10/30/16 10/30/16 News 10 Late News Su	11p-1130p	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/24/16 10/30/16S 1	\$900.00				
N 16 WTHI 10/25/16 10/25/16 Tue Hour 2	9p-10p	:30	NM	1	\$2,000.00
Start Date	Rate				
Week: 10/24/16 10/30/16 -T 1	\$2,000.00				
		Totals 0.00		50	\$51,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	41	\$43,600.00	(\$6,540.00)	\$37,060.00
10/31/16 -10/31/16	9	\$8,100.00	(\$1,215.00)	\$6,885.00
Totals	50	\$51,700.00	(\$7,755.00)	\$43,945.00

Signature:	Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.





Contract # 25320356 CPE: 49/53/5444

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Agency Order #: 5425899

Salesperson: BEN WILMETH 202-872-5880

Buyer: Pino, Thomas

Changes as of: 9/30/2016 at 2:38 PM Flight: 10/25/16 - 10/31/16
Advertiser: DSCC IE

Station: WTHI

Market: Terre Haute Office: WASHINGTON

Version: Highlighting Revision 2

Total Spots: 50 Total \$: \$51,700.00

Total CPP: \$0.00

Total GRP:

Primary Demo: Adults 35+

Separation:

Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

Comments: Rev rate down to sec 2 where applicable and added in spots

\$900.00			30 0 1	0.0	\$900.00	News TO WITH	XEV+ 15 11p-11:30p
				5			Su Su 31:30:
						[11/23/14 and 11/22/15 average delivery (Sun: 1P).] Changes: Rate from 10000 to 5000	[11/23/14 and 11/22/15 Changes: Rate from 100
\$10,000.00	2		30 11-2	0	\$5,000. 00	COLTS V CHIEFS	REV+ 14 1p-4p
						00 to 900	Changes: Rate from 1800 to 900
			30 1	0	\$900.00	News 10 WTHI	13 11p-11:30p
\$4,000.00			30 1	0	\$4,000. 00	60 Minutes-CBS	12 7p-8p
\$2,500.00	1		30 1	0	\$2,500. 00	Survivor-CBS	11 8p-9p
						00 to 800	Changes: Rate from 1400 to 800
\$1,600.00	2		30 1 • 2	0	\$800.00	Family Feud	REV+ 10 7:30p-8p
						0 to 500	Changes: Rate from 700 to 500
	5		30 5	0	\$500.00	Inside Edition	Tu-F,M 9 5:30p-6p
	2		30 2	0	\$2,500. 00	News 10 WTHI	Tu-F,M 8 6p-6:30p
\$2,800.00	2		30 2	0	\$1,400. 00	News 10 WTHI	Tu-F,M 7 5p-5:30p
П			2 5	5 6		0 to 200	Changes: Rate from 400 to 200
\$200.00	en/		30 1	0	\$200.00	Harry Connick	Tu-F,M 6 3p-4p
\$6,000,00	5ī		30 5	0	\$1,200. 00	News 10 WTHI	Tu-F,M 5 12n-12:30p
- 2						0 to 200	Changes: Rate from 400 to 200
\$1,000.00	5		30 5	0	\$200.00	Live! With Kelly & Michael	Tu-F,M 4 9a-10a
	-		30 1	0	\$800.00	CBS News Sunday Morning	Su 3 9a-10:30a
\$7,500.00	15		30 15	0	\$500.00	CBS This Morning	Tu-F,M 2 7a-9a
\$4,000.00	ڻ. ن		30 5		\$800.00	News 10 WTHI	Tu-F,M 1 6a-7a
	Spots		Len 10/25	A35P L	Rate R	DP Program	# Day/Time
	Total	10/25 - 10/25		_			

KATZ TELEVISION

125 West 55th St New York, NY 10019

REV+ 16 9p-10p

BULL

\$2,000. 00

0.0

30 0 1

TOTALS: 50

Rate Rating

Len 10/25

Day/Time

P

Program

Contract # 25320356 CPE: 49/53/5444

Agency: Great American Media

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Flight: 10/25/16 - 10/31/16
Advertiser: DSCC IE

Product: issue

Changes as of: 9/30/2016 at 2:38 PM

Market: Terre Haute
Office: WASHINGTON

Version: Highlighting Revision 2
Station: WTHI

Total Spots: 50
Total CPP: \$0.00 Total \$: \$51,700.00

Separation: Total GRP:

Agency Order #: 5425899

Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880

10/25 - 10/25

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

50 \$51,700.00 \$2,000.00 \$0.00 \$0.00

0.0

Spots Total

CPP

GRP

Total 49

Page 2 of 3	



Contract # 25320356 Agency: Great American Media CPE: 49/53/5444 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Changes as of: 9/30/2016 at 2:38 PM Advertiser: DSCC IE Flight: 10/25/16 - 10/31/16 Version: Highlighting Revision 2

Product: issue

Station: WTHI Market: Terre Haute Office: WASHINGTON

Total Spots: 50 Total CPP: \$0.00 Total \$: \$51,700.00

Separation:

Total GRP:

Salesperson: BEN WILMETH 202-872-5880 Buyer: Pino, Thomas Agency Order #: 5425899

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: BEN WILMETH 202-872-5880

Special Instructions	

30

125 West 55th St New York, NY 10019

		Order Level Comments
Date/Time	Added by	Comment
		Rev rate down to sec 2 where applicable and added in spots
09/30/16 2:38 PM BEN WILMETH	BEN WILMETH	NCIT
		revised order,
09/29/16 11:56 AM	09/29/16 11:56 AM CAROLYN ALLAIRE	In 6 changed prgm name.ncir
09/29/16 10:25 AM System	System	Notice Received.
09/29/16 10:25 AM Tammy Terry	Tammy Terry	Ben - correct title on line 6 needs to be "harry". please revise. thanks - tammy

\$51,700.00	50	100%	Total
\$51,700.00	50	100%	
Dollars	Spots	% Distrib	Day/Time
ummary	Daypart Summary		

GRP 0.0

2016-Oct Month Total

Spots 50

8

\$51,700.00 **\$51,700.00**

Dollars

Monthly Summary

Market Budget: \$83,387 WTHI Share: 62% Comment:

Competitive Information

WTWO: 30% WAWV: 6% **ETHI: 2%**

				Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$	Comment
							Changes: Competitive Market Budget from \$66,452 to \$83,387, Total Spots from 46 to 50, Comments from revised order,
							In 6 changed prgm name.ncir to Rev rate down to sec 2 where applicable and added in spots
Revision	9/30/16 2:38 PM BEN WILMETH	Revised	4		\$0	\$0	NCIT. 8 buylines added or modified.
							Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$51,700.00, Comments from to revised order,
Revision	9/29/16 11:56 AM CAROLYN ALLAIRE	Confirmed			\$0	\$0	In 6 changed prgm name.ncir. 1 buyline added or modified.
Makegood 1	9/29/16 10:25 AM Tammy Terry	Confirmed			\$0	\$0	
New	9/28/16 3:04 PM BEN WILMETH	Confirmed	46		\$51,700.00	\$51,700.00 \$51,700.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS (KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OF THINICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. S ORDER,

CONTRACT

WTHI-TV

WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	r #
	947507	1	2532035	6
Product			!	
various				
Contract Dates	Estimate #			
10/25/16 - 10/31/16	5444			
Advertiser			Original Dat	e / Revision
POL/DSCC IE			09/29/16	/ 09/29/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	Vashington	Katz/Washingt
	Special Hand	lling		
	Demographic			
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref	-	Advertise	er Ref
	IN3307/TO23	32		

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSp	oots	Amount
N 1 WTHI 10/25/16 10/31/16 News 10 M-F	6a-7a	:30	NM	5	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1111 4 Week: 10/31/16 11/06/16 1 1	<u>Rate</u> \$800.00 \$800.00				250
N 2 WTHI 10/25/16 10/31/16 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -3333 12 Week: 10/31/16 11/06/16 3 3	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	NM	15	\$7,500.00
N 3 WTHI 10/30/16 10/30/16 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16	9a-1030a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 4 WTHI 10/25/16 10/31/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1111 4 Week: 10/31/16 11/06/16 1 1	9a-10a <u>Rate</u> \$400.00 \$400.00	:30	NM	5	\$2,000.00
N 5 WTHI 10/25/16 10/31/16 News 10 Midday Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1111 4 Week: 10/31/16 11/06/16 1 1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM	5	\$6,000.00
N 6 WTHI 10/25/16 10/28/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -TwTF 1	3p-4p <u>Rate</u> \$400.00	;30	NM	1	\$400.00
N 7 WTHI 10/25/16 10/31/16 News 10 at 5p 5-530p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -TwTF 1 Week: 10/31/16 11/06/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	;30	NM	2	\$2,800.00
N 8 WTHI 10/25/16 10/31/16 News 10 at 6p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -TwTF 1 Week: 10/31/16 11/06/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM	2	\$5,000.00
N 9 WTHI 10/25/16 10/31/16 M-F 530p-6p Start Date End Date Weekdays Spots/Week	530p-6p <u>Rate</u>	:30	NM	5	\$3,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

09/29/16 / 09/29/16



	Contract / Revision 947507 /	Alt Order # 25320356	
Contract Dates	Product	Estimate #	Ħ
10/25/16 - 10/31/16	various	5444	
Advertiser	TO:	riginal Date / Revision	=

*Line Ch Start [Date End D	ate Descripti	on	Start/End Time	Days L	ength V	Spots/ Week Rate R	tn Type S	Spots	Amount
Start Date Week: 10/24/16 Week: 10/31/16	End Date 10/30/16 11/06/16	Weekdays -1111 1	Spots/Week 4 1	<u>Rate</u> \$700.00 \$700.00						
N 10 WTHI 10/25/ <u>Start Date</u> Week: 10/24/16	16 10/28/1 End Date 10/30/16	6 M-F 730p <u>Weekdays</u> -TW-F	-8p Spots/Week 1	730p-8p <u>Rate</u> \$1,400.00		:30		NM	1	\$1,400.00
N 11 WTHI 10/26/ Start Date Week: 10/24/16	16 10/26/1 End Date 10/30/16	6 Wed Hou Weekdays w	Spots/Week	8p-9p <u>Rate</u> \$2,500.00		:30		NM	1	\$2,500.00
N 12 WTHI 10/30/ <u>Start Date</u> Week: 10/24/16	16 10/30/1 <u>End Date</u> 10/30/16	6 Sun Hour <u>Weekdays</u> S	1 Spots/Week 1	7p-8p <u>Rate</u> \$4,000.00		:30		NM	1	\$4,000.00
N 13 WTHI 10/29/ <u>Start Date</u> Week: 10/24/16	16 10/29/1 <u>End Date</u> 10/30/16	6 News 10 I <u>Weekdays</u> S-	ate News Sa Spots/Week 1	11p-1130p <u>Rate</u> \$1,800.00		:30		NM	1	\$1,800.00
N 14 WTHI 10/30/ ² Start Date Week: 10/24/16	16 10/30/1 <u>End Date</u> 10/30/16	6 Reg Seas <u>Weekdays</u> S	on Colts (LIT) Spots/Week 1	Reg Season Colts <u>Rate</u> \$10,000.00		:30		NM	1	\$10,000.00
					Totals	10	0.00		46	\$51,700.00
Time Period	# of S	Spots Gros	s Amount A	gency Comm.	Net Amou	ınt				
09/26/16 -10/30/10	6	37 \$	43,200.00	(\$6,480.00)	\$36,720.0	00				
10/31/16 -10/31/16	6	9	\$8,500.00	(\$1,275.00)	\$7,225.0	00				
Totals		46 \$	51,700.00	(\$7,755.00)	\$43,945.0	00				

POL/DSCC IE

Signature:	Date:	
_		



Agency: Great American Media CPE: 49/53/5444 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320356

Product: issue

Agency Order #: 5425899

Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880

Advertiser: DSCC IE

Flight: 10/25/16 - 10/31/16

Changes as of: 9/28/2016 at 3:04 PM

Market: Terre Haute Office: WASHINGTON

Version: Original Order Station: WTHI

Total \$: \$51,700.00

Total Spots: 46 Total CPP: \$0.00

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Total GRP:

Separation:

Rate Len 10/25	[11/23/14 and 11/22/15 average delivery (Sun: 1P).]	14 1p-4p COLTS V CHIEFS	13 11p-11:30p News 10 WTHI	Su 12 7p-8p 60 Minutes-CBS	11 8p-9p Survivor-CBS	Tu-F,M 10 7:30p-8p Family Feud	9 5:30p-6p Inside Edition	8 6p-6:30p News 10 WTHI	7 5p-5:30p News 10 WTHI	6 3p-4p Doctors	Tu-F,M 5 12n-12:30p News 10 WTHI	4 9a-10a Live! With	3 9a-10:30a CBS News	2 7a-9a CBS This Morning	Tu-F,M 1 6a-7a News 10 WTHI	# Day/Time DP Program	
Len 10/25 30 5 30 15 30 1 30 1 30 1 30 1 30 1 30 1 30 1	n: 1P).]	FS	NTHI	s-CBS)BS		tion		c	Harried		Live! With Kelly & Michael	Morning				
10/25 10/25 5 15 5 5 5 5		\$10,000	\$1,800. 00	\$4,000. 00	\$2,500. 00	\$1,400. 00	\$700.00	\$2,500. 00	\$1,400. 00	\$400.00	\$1,200. 00	\$400.00	\$800.00	\$500.00	\$800.00	Rate	
		30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len '	
		100														100	
							5	2	2		5	5	1	15	5	Spots	
\$4,000.00 \$7,500.00 \$2,000.00 \$4,000.00 \$3,500.00 \$1,400.00 \$1,800.00 \$1,800.00		1 \$10,000.00	1 \$1.800.00	1 \$4,000.00	1 \$2,500.00	1 \$1.400.00				1 \$400.00			1 \$800.00				10001
\$4,000.00 \$0.00 \$7,500.00 \$0.00 \$2,000.00 \$0.00 \$4400.00 \$0.00 \$2,000.00 \$0.00 \$4400.00 \$0.00 \$2,800.00 \$0.00 \$2,800.00 \$0.00 \$2,800.00 \$0.00 \$2,800.00 \$0.00 \$3,500.00 \$0.00 \$1,400.00 \$0.00 \$1,800.00 \$0.00 \$1,800.00 \$0.00							\$3,500.00	\$5,000.00	\$2.800.00		\$6,000.00	\$2,000.00		\$7,500.00	\$4,000.00	49	1023



KATZ
TELEVIO
GROUP

Agency: Great American Media CPE: 49/53/5444 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Contract # 25320356

Advertiser: DSCC IE Product: issue

Changes as of: 9/28/2016 at 3:04 PM

Flight: 10/25/16 - 10/31/16

Station: WTHI Market: Terre Haute Office: WASHINGTON

Version: Original Order

Total Spots: 46 Total \$: \$51,700,00

Total CPP: \$0.00

Total GRP:

Salesperson: BEN WILMETH 202-872-5880

Agency Order #: 5425899

Buyer: Pino, Thomas

Primary Demo:

Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

Separation:

Month Spots Dollars 2016-Oct 46 \$51,700.00	\$51,700.00	46	Total
Spots	\$51,700.00	46	2016-Oct
	Dollars	Spots	Month
		morning out and y	1000

Day/Time Total

% Distrib

Spots

CPM

GIMP 0.0

N/A

Daypart Summary

100% 100%

46 46

\$51,700.00 \$51,700.00 **Dollars**

				Trans	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	Spot+ Spot- \$ Chg Contract \$ Cc	Contract \$	Comment
New	9/28/16 3:04 PM BEN WILMETH	New	46		\$51,700.00 \$51,700.00	\$51,700.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Agency: Great American Media CPE: 49/53/5444 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320356

Product: issue

Advertiser: DSCC IE

Changes as of: 9/29/2016 at 11:56 AM Flight: 10/25/16 - 10/31/16

Market: Terre Haute
Office: WASHINGTON

Version: Highlighting Revision 1
Station: WTHI

Total Spots: 46
Total CPP: \$0,00 Total \$: \$51,700,00

Total GRP:

Separation:

Agency Order #: 5425899

Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Comments: revised order,

In 6 changed prgm name_ncir

[11/23/14 and 11/2	Su 14 1p-4p	Sa 13 11p-11:30p	12 7p-8p	11 8p-9p	Tu-F,M 10 7:30p-8p	9 5:30p-6p	8 6p-6:30p	Tu-F,M 7 5p-5:30p	Changes: Program	Tu-F,M 6 3p-4p	Tu-F,M 5 12n-12:30p	Tu-F,M 4 9a-10a	Su 3 9a-10:30a	Tu-F,M 2 7a-9a	Tu-F,M 1 6a-7a	# Day/Time	
2/15 averag									from Docto							DP	
[11/23/14 and 11/22/15 average delivery (Sun: 1P).]	COLTS V CHIEFS	News 10 WTHI	60 Minutes-CBS	Survivor-CBS	Family Feud	Inside Edition	News 10 WTHI	News 10 WTHI	Changes: Program from Doctors to Harry Connick	Harry Connick	News 10 WTHI	Live! With Kelly & Michael	CBS News Sunday Morning	CBS This Morning	News 10 WTHI	Program	
	\$10,000	\$1,800 00	\$4,000. 00	\$2,500.	\$1,400	\$700.00	\$2,500 00	\$1,400. 00		\$400.00	\$1,200 00	\$400.00	\$800.00	\$500.00	\$800.00	Rate	
	0	0	0	0	0	0	0	0		0	0	0	0	0	0	A35P Rating	
	30	30	30	30	30	30	30	30		30	30	30	30	30	30	Len 10/25	
	4	1		-	_	5	2	2		4	5	σ	1	15	5	0/25	
	_				2	5	2	2			5	5		15	S	0/25	10/25 - 10/25
	1 69	1 \$1,800.00	1 \$4,000,00	1 \$2,500.00		5	2	2			5	5	1 \$800.00	15	5	0/25 Spots \$	10/25 - 10/25 Total Total
	1 \$10,000.00		1 \$4,000.00 \$0.00		1 \$1,400.00	5 \$3,500.00	2 \$5,000.00			1 \$400.00	5 \$6,000.00	5 \$2,000,00	\$800.00	15 \$7,500,00		Spots	Total



GREAT AMERICAN Product:
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5425899

Primary Demo: Adults 35+

Total GRP:

Con Type: POLITICAL/VOTE

Buyer: Pino, Thomas

Advertiser: DSCC IE Market: Terre Haute
Product: issue Office: WASHINGTON

Office: WASHINGTON Total CPP: \$0.00

Version: Highlighting Revision 1

Station: WTHI

Total Spots: 46

Total \$: \$51,700.00

Salesperson: BEN WILMETH 202-872-5880 Assistant: BEN WILMETH 202-872-5880 Separation:

Special Instructions Date/Time Added by Comment Order Level Comments

0	N/A	\$51,700.00	46	100%	Total	
0	N/A	\$51,700.00	46	100%		
GRP	CPP	Dollars	Spots	% Distrib	Day/Time	
		ummary	Daypart Summary			

Month 2016-Oct

Monthly Summary

Spots

Total

46 46

\$51,700.00 \$51,700.00 Ben - correct title on line 6 needs to be "harry". please revise. thanks - tammy

09/29/16 10:25 AM Tammy Terry

Market Budget: \$66,452
WTHI Share: 62%
Comment:

Competitive Information

ETHI: 2% WAWV: 6% WTWO: 30% 09/29/16 10:25 AM

System

09/29/16 11:56 AM

CAROLYN ALLAIRE

In 6 changed prgm name.ncir

revised order,

Notice Received

				Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	t+ Spot-		\$ Chg Contract \$	Comment
			;				Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$51,700.00, Comments from to revised order,
Revision	9/29/16 11:56 AM CAROLYN ALLAIRE	Revised			\$0	\$0	In 6 changed prom name.ncir. 1 buyline added or modified.
Makegood 1	9/29/16 10:25 AM Tammy Terry	Confirmed			\$0	\$0	
New	9/28/16 3:04 PM BEN WILMETH	Confirmed	46		\$51,700.00	\$51,700.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 **USA**

	Contract / Re	vision	Alt Order	#
	947534	1	2532035	7
Product			*	
Issue				
Contract Dates	Estimate #			
11/01/16 - 11/07/16	5445			
Advertiser			Original Date	e / Revision
POL/DSCC IE			10/03/16	/ 10/03/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	Vashington	Katz/Washingt
	Special Hand	lling		111
	Demographic			
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref		Advertise	er Ref
	IN3307/TO23	32		

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Ra	te Rtn TypeSpots	Amount
1 WTHI 11/01/16 11/07/16 News 10 M-F Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -2222 8 Week: 11/07/16 11/13/16 2 2	6a-7a <u>Rate</u> \$800.00 \$800.00	;30	NM 10	\$8,000.00
2 WTHI 11/01/16 11/07/16 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -4444 16 Week: 11/07/16 11/13/16 4 4	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	NM 20	\$10,000,00
3 WTHI 11/06/16 11/06/16 CBS Sunday Morning Start Date	9a-1030a <u>Rate</u> \$800.00	:30	NM 1	\$800,00
N 4 WTHI 11/01/16 11/07/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -2222 8 Week: 11/07/16 11/13/16 2 2	9a-10a <u>Rate</u> \$200.00 \$200.00	£30	NM 10	\$2,000.00
5 WTHI 11/01/16 11/07/16 News 10 Midday Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1111 4 Week: 11/07/16 11/13/16 1 1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM 5	\$6,000.00
6 WTHI 11/01/16 11/07/16 News 10 at 5p 5-530p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -TwTF 3 Week: 11/07/16 11/13/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	ў 30	NM 4	\$5,600.00
7 WTHI 11/01/16 11/07/16 News 10 at 6p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -⊤w⊤F 3 Week: 11/07/16 11/13/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	¢30	NM 4	\$10,000.00
N 8 WTHI 11/01/16 11/07/16 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1111 4 Week: 11/07/16 11/13/16 1 1	530p-6p <u>Rate</u> \$500.00 \$500.00	:30	NM 5	\$2,500.00
N 9 WTHI 11/01/16 11/04/16 M-F 730p-8p	730p-8p	:30	NM 1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/03/16 / 10/03/16



	Contract / Revision 947534 /	Alt Order # 25320357	
Contract Dates	Product	Estimate #	亏
11/01/16 - 11/07/16	Issue	5445	
Advertiser	Or	iginal Date / Revision	\equiv

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -TW-F 1	<u>Rate</u> \$800.00				
10 WTHI 11/02/16 11/02/16 Wed Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	8p-9p <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
11 WTHI 11/06/16 11/06/16 Sunday Prime rotator <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S 1	7p-11p <u>Rate</u> \$4,000.00	:30	ММ	1	\$4,000.00
N 12 WTHI 11/05/16 11/05/16 News 10 Late News Sa	11p-1130p <u>Rate</u> \$900.00	:30	NM	1	\$900.00
N 13 WTHI 11/06/16 11/06/16 News 10 Late News Su	11p-1130p <u>Rate</u> \$900.00	:30	NM	1	\$900.00
14 WTHI 11/05/16 11/05/16 NCAA Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S- 1	NCAA Football <u>Rate</u> \$1,000.00	:30	МИ	1	\$1,000.00
N 15 WTHI 11/06/16 11/06/16 Reg Season Colts (LIT) Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S 2	Reg Season Colts <u>Rate</u> \$5,000.00	:30	ММ	2	\$10,000.00
N 16 WTHI 11/01/16 11/04/16 News 10 Late News M-F Start Date End Date Week: 10/31/16 11/06/16 Weekdays Spots/Week	11p-1135p <u>Rate</u> \$2,200.00	:30	МИ	2	\$4,400.00
N 17 WTHI 11/05/16 11/05/16 Sat Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S- 1	9p-10p <u>Rate</u> \$1,000.00	:30	ММ	1	\$1,000,00
8		Totals 0.00		70	\$70,400.00

POL/DSCC IE

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/07/16	70	\$70,400.00	(\$10,560.00)	\$59,840.00
Totals	70	\$70,400.00	(\$10,560.00)	\$59,840.00

Signature:	Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified





Contract # 25320357 Agency: Great American Media CPE: 49/53/5445 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Agency Order #: 5425934

Buyer: Pino, Thomas

Salesperson: BEN WILMETH 202-872-5880

Flight: 11/1/16 - 11/7/16
Advertiser: DSCC IE

Changes as of: 9/30/2016 at 2:40 PM Version: Highlighting Revision 1 Station: WTHI

Market: Terre Haute Office: WASHINGTON

Total Spots: 70 Total CPP: \$0.00 Total \$: \$70,400.00

Total GRP:

Primary Demo: Adults 35+

Separation:

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Comments: Revised down to sec 2 where applicable and added in spots

							1			
								[11/23/14 and 11/22/15 average delivery (Sun: 1P).] Changes: Rate from 10000 to 5000	[11/23/14 and 11/22/15 Changes: Rate from 10	
0.0	\$0.00	\$10,000.00	2		30 1 2	0	\$5,000. 00	COLTS V PACKERS	Su REV+ 15 1p-4p	REV
0.0	\$0.00	\$1,000,00	->		30 1	0	\$1,000. 00	NOTRE DAME V NAVY	Sa 14 11:30a-3p	
								800 to 900	Changes: Rate from 1800 to 900	
0.0	\$0.00	\$900.00			30 1	0	\$900.00	News 10 WTHI	Su 13 11p-11:30p	
					8		0 10 10 10 10 10 10 10 10 10 10 10 10 10	800 to 900	Changes: Rate from 1800 to 900	
0.0	\$0.00	\$900.00			30 1	0	\$900.00	News 10 WTHI	Sa 12 11p-11:30p	
0.0	\$0.00	\$4,000.00	_		30 1	0	\$4,000	60 Minutes-CBS	11 7p-8p	
0.0	\$0.00	\$2,500.00			30 1	0	\$2,500 00	Survivor-CBS	10 8p-9p	
								400 to 800	Changes: Rate from 1400 to 800	
0.0	\$0.00	\$800.00	1		30 1	0	\$800.00	Family Feud	9 7:30p-8p	
					8 :			00 to 500	Changes: Rate from 700 to 500	
0.0	\$0.00	\$2,500.00	υ ₁		30 5	0	\$500.00	Inside Edition	8 5:30p-6p	
0.0	\$0.00	\$10,000.00	4		30 4	0	\$2,500. 00	News 10 WTHI	7 6p-6:30p	
0.0	\$0.00	\$5,600.00	4		30 4	0	\$1,400. 00	News 10 WTHI	Tu-F,M 6 5p-5:30p	
0.0	\$0.00	\$6,000.00	5		30 5	0	\$1,200 00	News 10 WTHI	Tu-F,M 5 12n-12:30p	
								00 to 200	Changes: Rate from 400 to 200	
0.0	\$0.00	\$2,000.00	10		30 10	0	\$200.00	Live! With Kelly & Michael	Tu-F,M 4 9a-10a	
0.0	\$0.00	\$800.00	_		30 1	0	\$800.00	CBS News Sunday Morning	3 9a-10:30a	
0.0	\$0.00	\$10,000.00	20		30 20	0	\$500.00	CBS This Morning	2 7a-9a	
0.0	\$0.00	\$8,000.00	10		30 10	0	\$800.00	News 10 WTHI	Tu-F,M 1 6a-7a	
GRP	СРР	60	Spots		Len 11/1	A35P Rating	Rate	DP Program	# Day/Time	
		Total	Total	11/1 - 11/1						



REV+ 17 9p-10p REV+ 16 11p-11:35p

Crimetime News 10 WTHI # Day/Time

무

Program

Agency: Great American Media CPE: 49/53/5445 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320357

Changes as of: 9/30/2016 at 2:40 PM Flight: 11/1/16 - 11/7/16 Advertiser: DSCC IE Product: issue

Agency Order #: 5425934

Salesperson: BEN WILMETH 202-872-5880

11/1 - 11/1

Total

Total

Buyer: Pino, Thomas

Market: Terre Haute
Office: WASHINGTON

Version: Highlighting Revision 1
Station: WTHI

Total Spots: 70

Total \$: \$70,400.00

Total CPP: \$0.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880 Separation: Total GRP:

- 3		_	
	\$1,000. 00	\$2,200. 00	Rate
70		0.0	Rate Rating
TOTALS: 70	0.0 30 01	30 0 ▶ 2	Len
7	0	0	Len 11/1
٥	<u> </u>	2	7
70		2	Spots
70 \$70,400.00	\$1,000.00	\$4,400.00	49
\$0.00	\$0.00	\$0.00	СРР
0.0	0.0	0.0	GRP
-	2		>



Contract # 25320357 Agency: Great American Media CPE: 49/53/5445 Changes as of: 9/30/2016 at 2:40 PM

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Agency Order #: 5425934 Buyer: Pino, Thomas

Advertiser: DSCC IE Product: issue Flight: 11/1/16 - 11/7/16

Station: WTHI Market: Terre Haute Office: WASHINGTON

Version: Highlighting Revision 1

Total Spots: 70 Total CPP: \$0.00 Total \$: \$70,400.00

Total GRP:

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: BEN WILMETH 202-872-5880

Separation:

Salesperson: BEN WILMETH 202-872-5880

Special Instructions **Order Level Comments**

Date/Time

Added by

Comment

09/29/16 10:26 AM System 09/30/16 2:40 PM

Notice Received

NCIT

Revised down to sec 2 where applicable and added in spots

BEN WILMETH

WAWV: 6%	ETHI: 2%	Comment:	WTHI Share: 62%	Market Budget: \$113,548	
6%	2%		62%	\$113,548	Competitive Information

WTWO: 30%

0.0	N/A	\$70,400.00	70	100%	Total
0.0	N/A	\$70,400.00	70	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		ımmary	Daypart S		
		ımmary	Daypart Summary		

\$70,400.00	70	Total
\$70,400.00	70	2016-Nov
Dollars	Spots	Month
Y	Monthly Summary	Mor

					Transa	Transaction History		
Trans	Created/Received Created by	reated by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$	\$ Comment
								Changes: Competitive Market Budget from \$66,452 to \$113,548, Total Spots from 66 to 70, Demo Meta to [R16], Comments from to Revised down to sec 2 where applicable and added in spots
Revision	9/30/16 2:40 PM BEN WILMETH	3EN WILMETH	Revised	4		\$0	\$70,400.00	\$70,400.00 NCIT, User Entered \$ from \$0.00 to \$70,400.00. 8 buylines added or modified.
New	9/28/16 3:04 PM BEN WILMETH	3EN WILMETH	Confirmed	66		\$70,400.00 \$70,400.00	\$70,400.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	vision	1	Alt Order #	ŧ
	947534	1		25320357	
Product					
Issue					
Contract Dates	Estimate #				
11/01/16 - 11/07/16	5445				
Advertiser	110		Orio	inal Date	/ Revision
POL/DSCC IE			09	9/29/16	/ 09/29/16
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt Ex	ecutive	Sales Office
	WTHI	Katz W	Vash	ington	Katz/Washingt
	Special Hand	ling			1
	Demographic	:			
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
	9913721				
	Agency Ref			Advertiser	Ref
	IN3307/TO23	2			

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtr	n Type Spots	Amount
N 1 WTHI 11/01/16 11/07/16 News 10 M-F Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 2 8 Week: 11/07/16 11/13/16 2 2	6a-7a <u>Rate</u> \$800.00 \$800.00	:30	NM 10	\$8,000.00
N 2 WTHI 11/01/16 11/07/16 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -4444 16 Week: 11/07/16 11/13/16 4 4	7a-9a <u>Rate</u> \$500.00 \$500.00	30	NM 20	\$10,000.00
N 3 WTHI 11/06/16 11/06/16 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S 1	9a-1030a <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 4 WTHI 11/01/16 11/07/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 2 8 Week: 11/07/16 11/13/16 2 2	9a-10a <u>Rate</u> \$400.00 \$400.00	:30	NM 10	\$4,000.00
N 5 WTHI 11/01/16 11/07/16 News 10 Midday Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1111 4 Week: 11/07/16 11/13/16 1 1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM 5	\$6,000.00
N 6 WTHI 11/01/16 11/07/16 News 10 at 5p 5-530p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -TwTF 3 Week: 11/07/16 11/13/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM 4	\$5,600.00
N 7 WTHI 11/01/16 11/07/16 News 10 at 6p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -TwTF 3 Week: 11/07/16 11/13/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM 4	\$10,000.00
N 8 WTHI 11/01/16 11/07/16 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1111 4 Week: 11/07/16 11/13/16 1 1	530p-6p <u>Rate</u> \$700.00 \$700.00	:30	NM 5	\$3,500.00
N 9 WTHI 11/01/16 11/04/16 M-F 730p-8p	730p-8p	:30	NM 1	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

09/29/16

/ 09/29/16



	Contract / Revision 947534 /	Alt Order # 25320357	
Contract Dates	Product	Estimate #	
11/01/16 - 11/07/16	Issue	5445	
Advertiser	0	riginal Date / Revision	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -Tw-F 1	Rate \$1,400.00				
N 10 WTHI 11/02/16 11/02/16 Wed Hour 1 Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16w 1	8p-9p <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
N 11 WTHI 11/06/16 11/06/16 Sunday Prime rotator Start Date	7p-11p <u>Rate</u> \$4,000.00	:30	NM	1	\$4,000.00
N 12 WTHI 11/05/16 11/05/16 News 10 Late News Sa Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S- 1	11p-1130p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 13 WTHI 11/06/16 11/06/16 News 10 Late News Su Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S 1	11p-1130p <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
N 14 WTHI 11/05/16 11/05/16 NCAA Football Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S- 1	NCAA Football <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 15 WTHI 11/06/16 11/06/16 Reg Season Colts (LIT) Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 S 1	Reg Season Colts Rate \$10,000.00	:30	NM	1	\$10,000.00
(1		Totals 0.00		66	\$70,400.00

POL/DSCC IE

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/07/16	66	\$70,400.00	(\$10,560.00)	\$59,840.00
Totals	66	\$70,400.00	(\$10,560.00)	\$59,840.00

Signature:	Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 49/53/5445 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320357

Advertiser: DSCC IE Product: issue

Agency Order #: 5425934

Primary Demo:

Salesperson: BEN WILMETH 202-872-5880

Buyer: Pino, Thomas

Flight: 11/1/16 - 11/7/16

Changes as of: 9/28/2016 at 3:04 PM

Station: WTHI Market: Terre Haute Office: WASHINGTON

Version: Original Order

Total Spots: 66 Total CPP: \$0.00 Total \$: \$70,400.00

Total GRP:

Assistant: BEN WILMETH 202-872-5880 Con Type: POLITICAL/VOTE

Separation:

[11/23/14 and 11/25	15 1p-4p	14 11:30a-3p	13 11p-11:30p	12 11p-11:30p	11 7p-8p	10 8p-9p	9 7:30p-8p	8 5:30p-6p	Tu-F,M 7 6p-6:30p	Tu-F,M 6 5p-5:30p	Tu-F,M 5 12n-12:30p	Tu-F,M 4 9a-10a	3 9a-10:30a	Tu-F,M 2 7a-9a	Tu-F,M 1 6a-7a	# Day/Time	
[11/23/14 and 11/22/15 average delivery (Sun: 1P).]	COLTS V PACKERS	NOTRE DAME V NAVIA 3/	News 10 WTHI	News 10 WTHI	60 Minutes-CBS 7:36830/	Survivor-CBS	Family Feud	Inside Edition	News 10 WTHI	News 10 WTHI	News 10 WTHI	Live! With Kelly & Michael	CBS News Sunday Morning	CBS This Morning	News 10 WTHI	DP Program	
TOTALS:	\$10,000	\$1,000.	\$1,800. 00		\$4,000. 00	\$2,500. 00 3			\$2,500. 00 3	\$1,400. 00 3	\$1,200. 00 3	\$400.00	\$800.00	\$500.00	\$800.00	Rate Le	
S: 66	30 1	30 1	30 1	30 1	30 1	30 1	30 1	30 5	30 4	30 4	30 5	30 10	30 1	30 20	30 10	Len 11/1	
- 1	400																
																	11/1 - 11/1
66	TOTAL STATE OF THE PARTY OF THE			1				5	4		5	10		20	10	Spots	11/1 - 11/1 Total
66 \$70,400.00	1 \$10,000.00	1 \$1,000.00	1 \$1,800.00	1 \$1,800.00	1 \$4,000.00	1 \$2.500,00	1 \$1,400.00	5 \$3,500,00	4 \$10,000.00	4 \$5,600.00	5 \$6,000.00	10 \$4,000.00	1 \$800.00	20 \$10,000.00	10 \$8,000.00	Spots \$	
	1 \$10,000.00 \$0.00	1 \$1,000.00 \$0.00	1 \$1,800.00 \$0.00	1 \$1,800.00 \$0.00		1 \$2,500,00 \$0.00	1 \$1,400.00 \$0.00					\$4,000.00	1 \$800.00 \$0.00			=	Total

al-Mr.D

Agency: Great American Media CPE: 49/53/5445 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320357

Advertiser: DSCC IE Product: issue Flight: 11/1/16 - 11/7/16

Changes as of: 9/28/2016 at 3:04 PM

Station: WTHI

Market: Terre Haute Office: WASHINGTON

Version: Original Order

Total \$: \$70,400.00

Total Spots: 66 Total CPP: \$0.00

Separation: Total GRP:

Primary Demo: Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

Salesperson: BEN WILMETH 202-872-5880 Buyer: Pino, Thomas Agency Order #: 5425934

% Distrib Spots Daypart Summary \$70,400.00 **Dollars** CPM XX

Special Instructions

Market Budget: \$66,452 WTHI Share: 62% Comment:

Competitive Information

Day/Time Total

100% 100%

66 66

\$70,400.00

WTWO: 30% WAWV: 6% ETHI: 2% 125 West 55th St New York, NY 10019

2016-Nov Month Total Monthly Summary Spots 66 66 \$70,400.00 \$70,400.00 Dollars

GIMP 0.0

Non-Discrimination Policy

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Station and Location:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

WTHI ETHI	TerreHante, IN	9-29-16
, Great American	Media	
do hereby request station time	e concerning the following issue:	
DSCC-IE		-,

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
/	45	Ord	ered		

This broadcast time will be used by: DSCC-IE

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional): (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ■ Yes □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
DSCC
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Mindy Myers 120 Maryland Ave NE Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED B	Y ISSUE ADVERTISER (S	SPONSOR) 202–338–8700
Date	Signature	Contact Phone Number
TOBESIGNE	D BY STATION REPRESENT	ATIVE
Accepted	☐ Accepted in Part	☐ Rejected
- H	Nich Telezyn	GSM
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A	5 (Orde	red		
			TV		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.